

CCSD #1 PROJECT AWARE PROGRAM SUPPORT MATERIALS

PROPOSAL



Presented by
**Sylvestri
Customization**

Wyoming Business Identification
#2017-000756506

This will be paid for through the AWARE Grant.

Overview

CCSD #1 Project AWARE is taking a proactive steps to help our future generation learn, grow, and develop in a safe and healthy environment. With the core goals being:

- Increase access to mental health and substance abuse services for school aged youth.
- Increase district's student, parent, and family knowledge of mental health and substance abuse services available, develop student skills that will promote resilience, prosocial behaviors, and prevent youth violence through outreach, engagement, and training.
- Increase each district's capacity to recognize and appropriately respond to mental health and substance abuse needs of students through professional development and training.
- Develop district level infrastructures to foster wellness in school-aged youth and their families.

To accomplish these goals, it's imperative to help ensure the program has the proper tools and materials to educate, share, and foster a school district that champions mental health and substance abuse concerns.

Sylvestri Customization will help alleviate or eliminate barriers to effective communication and resource dissemination by providing polished, professional, and audience friendly materials. These materials will help serve as a foundational bedrock in moving forward in achieving the programs goals and helping create the healthiest school and community environment possible!

About Sylvestri Customization

Sylvestri Customization is a fully-integrated substance abuse and mental health prevention solution company. As our name entails, we believe in the power of custom solutions to advance our clients' missions and achieve their goals. Our team will be your team and we won't stop at anything short of excellence in our pursuit to make a healthier, happier, and safer world.

Our ties to prevention, and specifically Wyoming prevention, run deep with our team members having been involved in some capacity for nearly 20 years. At our core, we believe it's not enough to be great at our jobs but it's critical to understand both the art and science of prevention to support our clients and coalitions to exceed their deliverables and drive sustainable change in their communities and states. As a company, we have invested in staff who are industry experts and will ensure projects meet or exceed deliverables.

Project Deliverables

The project deliverables are intended to support Project AWARE staff to provide a robust and comprehensive backbone for the program now and into the future.

Branding Package

- Logo
- Business Cards
- Table Skirt
- Program Banner & Displays
- Website
- Etc.

Project AWARE Overview Report

Professional presentation including the scope, deliverables, outcomes, and challenges for the program. Additionally, include information on survey responses, areas of concerns, and resources and tools available through the program.

Project AWARE Infographic and Impact

Distilling the information, resources, and goals of the program into an easy to understand, graphically driven, format for the target audience. We will develop three versions to best connect with the intended target audience.

- CCSD #1 Educator Education Infographic
- CCSD #1 Administration Education Infographic
- CCSD #1 Parent Education Infographic

Family Information Packets

Curated family resource packets geared for age and audience. Final packet contents to be developed in collaboration with the CCSD #1 team, but base content to include:

- Resource List
- Infographic
- Mental Health Flyer
- Magnet
- Information and facts (positive social norming)
- Contacts
- Ways to get involved

School and Community Engagement Training Promotional Materials (up to 6 events)

Support to promote school and community events. This will include promotion, tracking, and reporting where applicable.

- Flyer
- Registration forms
- Etc.

Pricing

Project Deliverables Including:

- Branding Package
- Project AWARE Overview Report
- Project AWARE Infographic and Impact
- Family Information Packets
- School and Community Engagement Training Promotional Materials (up to 6 events)

Total: \$4,100.00

Other Services and Add-Ons

To be agreed upon in writing prior to initiation of services.

Timeline

The contract will begin on August 1st, 2022 and run through July 31st, 2023. Content and materials will be reviewed as deemed necessary based on projects or monthly.

Ownership

All content produced will be owned by Campbell County School District #1. Developed material reproduction or sale is prohibited. Sylvestri Customization reserves the right to include images and links within our portfolio to showcase our work.

Contract Cancellation

Either Party may terminate this Agreement with 30-days written notice. In the event both Parties wish to mutually terminate this Agreement, the date of termination shall be as agreed upon by the Parties without regard to the notice provision. In the event this Agreement is terminated, Sylvestri Customization shall work with Campbell County School District #1 to facilitate an orderly transition of work in progress.

Proposal Approval

Pricing and scope is valid for 30 days from the proposal date.

The stated pricing, specifications, and condition are satisfactory and accepted. Sylvestri Customization is authorized to perform the work specified.

By: Travis Sylvester
Title: Director of Operations

By:
Title: